



World Federation of Direct Selling Associations

# Board of Directors Meeting

Wednesday, October 5, 2011  
Swissotel the Bosphorus

Gaja Motto  
Istanbul, Turkey  
*Attire: Business Casual*

## Agenda

- 9:00 a.m. – 9:10 a.m.      **Welcome/Approval of Minutes\***  
*Andrea Jung*
- 9:10 a.m. – 9:35 a.m.      **Looking Back– Outgoing Chairman Andrea Jung**
- 9:35 a.m. – 9:45 a.m.      **Treasurer’s Report**  
*Alessandro Carlucci*
- 9:45 a.m. – 10:25 a.m.      **Key WFDSA Initiatives**  
Advocacy – *Michael Lunceford*  
Association Services – *Richard Berry*  
Ethics – *John Higson*  
Legal/Regulatory Affairs – *Joe Mariano*
- 10:25 a.m. – 10:40 a.m.      **SELDIA Update**  
*Philippe Jacquelinet*
- 10:40 a.m. - 10:50 a.m.      Break
- 10:50 a.m. – 11:00 a.m.      **Passing of the Gavel to the New Chairman**  
*Andrea Jung*
- 11:00 a.m. – 11:10 a.m.      **WFDSA Operating Group/  
Association Advisory Council Announcement**  
New Chairman Alessandro Carlucci
- 11:10 a.m. - 11:15 a.m.      **Nomination of the Secretary\***  
*Alessandro Carlucci*
- 11:15 a.m. – 11:35 a.m.      **Looking Forward – New Chairman Alessandro Carlucci**
- 11:35 a.m. – 11:50 a.m.      **New Business/Adjournment**

*\*vote required*

*“Walk the Talk” on Ethics      “Talk the Walk” on Women’s Empowerment*



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### Board Members:

Andrea Jung, Chairman  
Alessandro Carlucci, Incoming Chairman  
Magnus Brännström, Vice Chairman  
Doug DeVos, Vice Chairman  
Helmy Attamimi, Indonesia  
Richard Berry, WFDSA  
Candan Corbacioglu, Turkey  
Jacques Cosnefroy, France  
Tamuna Gabilaia, WFDSA  
Giorgio Giuliani, Italy  
Rodolfo Guttilla, Brazil  
John Higson, WFDSA  
Ric Hobby, United Kingdom and Ireland  
John Holloway, Australia  
Philippe Jacquelinet, SELDIA  
Hedi Kovacs – Resnik, Croatia  
Michael Lunceford, WFDSA  
Joseph Mariano, WFDSA  
Matjaž Marinšek, Slovenia  
Jorge Mendez, Argentina and Association Advisory Council, Latin America  
Josephine Mills, WFDSA  
Jaroslaw Mulewicz, Poland  
Ryan Nelson, United States  
Tamara Shokareva, Russia  
Sindy Staessen, Netherlands  
Jan Stransky, Czech Republic and Slovakia  
Imelda Vital, Belgium and Association Advisory Council, Europe  
Robert Watson, Ecuador  
Garth Wyllie, New Zealand  
Gintautas Zaleckas, Baltic DSAs

### Guests:

Michaela Beltcheva, Oriflame  
Kim Drabik, Amway  
Adolfo Franco, United States

*"Walk the Talk" on Ethics    "Talk the Walk" on Women's Empowerment*

Dora Hoan, Best World Lifestyle  
Truman Hunt, Nu Skin Enterprises  
Tae Oh Kim, Korea  
Marie Lacroix, SELDIA  
Nathan Moore, Mary Kay Inc.  
Filipe Moura, Natura Cosmeticos S.A.  
Christina Ng, Nu Skin Enterprises  
Shawn Platt, Amway  
Moacir Salzstein, Natura Cosmeticos S.A.  
Ben Tan, Singapore  
Melisa Tantoco Quijano, Nu Skin Enterprises

**WFDSA Executives and Staff:**

Deborah Ashford, WFDSA General Counsel  
Maureen Paniagua, WFDSA