

Arthur W. Page

ARTHUR W. PAGE SOCIETY

317 Madison Avenue, Suite 2320  
New York, New York 10017  
212-400-7959 *tel*  
212-922-9198 *fax*  
www.awpagesociety.com

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Rodolfo W. Guttilla  
Chairman of the Board, (CCO, Natura, Inc.)  
ABERJE-Brazilian Association of Business Communication  
Av. Angelica, 1757 - 12. andar  
Cajamar - Sao Paulo 01227-200  
Brazil

Dear Rodolfo,

Welcome to the Arthur W. Page Society! We are delighted to count you as a member. You'll find that Page Society members are enthusiastic about every opportunity to network with and support each other.

Our mission is to strengthen the management policy role of the corporate public relations officer by providing a continuous learning forum and by emphasizing the highest professional standards. By participating actively in our programs, you will help us achieve this mission.

I hope you are impressed, as I am, with the unique opportunities we have within the Page Society to examine significant corporate management issues within the framework of the Page Principles, and to encourage productive sharing of expertise and experience among members. The greatest demonstration of these opportunities, of course, occurs at our seminars and conferences.

If there's any additional information that you need, please contact our office at (212) 400-7959. To contact a member of the Society, please use the Member Directory included in this package. The directory is also searchable on our website with direct email links to all the members. Your user id and password can be obtained by contacting our office directly. Meanwhile, we would appreciate receiving a photograph and a one-page biography that we may use for your directory listing in both the printed book and for use online.

I look forward to seeing you soon. If there's any way I can help you get the most out of your membership, let me know.

Regards,



Tom Nicholson  
Executive Director

Enclosures