



ARTHUR W. PAGE SOCIETY

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Rodolfo Witzig Guttilla
Director of Corporate Affairs
Natura Cosméticos S.A.
Rod. Anhanguera, KM 30,5
Cajamar – San Paulo
Brazil 07750-000

Dear Rodolfo,

Based on peer nominations and your individual accomplishments, the Board of Trustees of the Arthur W. Page Society is delighted to invite you to join our organization as a member.

As you know, our mission is to strengthen the management policy role of the corporate public relations officer by providing a continuous learning forum and by emphasizing the highest professional standards. To that end, each year we broaden our thinking and our network by inviting practitioners like you who represent the very best in our business.

Because we are truly a society, we choose to keep our roster relatively small to facilitate an environment of open sharing and close relationships. I strongly encourage you to accept this invitation to be part of the world's premier membership organization for corporate communications.

I look forward to welcoming you personally as a new member. To activate your membership, please complete the enclosed application and return it to the Page Society offices.



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If you have any questions, please don't hesitate to contact me directly.

Best regards,

Maril MacDonald
President

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cc: Angela A. Buonocore, Committee Chair
Thomas P. Nicholson, Executive Director
Roger Bolton, Sponsor
Maria Russell, Sponsor