

ARTHUR W. PAGE SOCIETY 2009 SPRING SEMINAR

INFLUENCE IN THE MIDST OF UNCERTAINTY

24TH ANNUAL SPRING SEMINAR GALA DINNER
JUMEIRAH ESSEX HOUSE • NEW YORK, NEW YORK
APRIL 2-3, 2009



ARTHUR W. PAGE SOCIETY

PROGRAM

Introduction

Kimberley Goode
Chair
2009 Spring Seminar

Case Study Competition in Corporate Communications

Tom Nicholson
Executive Director
Arthur W. Page Society

Grand Prize Winner

Eastern Health: A case study on the need
for public trust in health care communications

Heather Pullen, APR
McMaster University

Dr. Terence Flynn, APR, FCPRS
Faculty Advisor

Introduction

Mike Paul
President and Senior Counselor
MGP & Associates PR

Special Entertainment

The Walter Blanding Quintet

Closing Remarks

Tom Nicholson

SPONSORS

The Arthur W. Page Society is grateful to the following companies and individuals for their generous support of this gala dinner.

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SPECIAL THANKS

Special thanks to the distinguished panel
of judges of this year's competition:

Professor Paul A. Argenti

Tuck School of Business at Dartmouth

Lynn Casey

Padilla Speer Beardsley

Samuel F. Falcona

Michael A. Fernandez

State Farm Insurance

Matthew P. Gonring

Gagen MacDonald

Stephen A. Greyser

Harvard University

Frank B. Kalupa

James Madison University

Ward White

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THE WALTER BLANDING QUINTET

For this performance, the band will play some compositions from the first recording of the Walter Blanding Quintet, "The Olive Tree," as well as selections from Walter's next album release. While there is no quintet recording of all the members of this particular ensemble, they have appeared together performing and recording in several different configurations consistently around the world for over a decade. All the members of this group, with the exception of Freddie Hendrix, are featured on the last CD and DVD, "Two Men With the Blues" with music legends Wynton Marsalis and Willie Nelson. They are also featured on Wynton Marsalis' latest Blue Note album, released just this past week, entitled "He She." In addition, all five of these world-class musicians are currently members of the Jazz at Lincoln Center Orchestra, and they are all also composers and band leaders in their own right.



Walter Blanding
Tenor saxophone



Freddie Hendrix
Trumpet



Dan Nimmer
Piano



Carlos Henriquez
Bass



Ali Jackson
Drums

Arthur W. Page

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