

**Business for Social Responsibility
2001 Annual Conference
Speaker Information Sheet**



LEARNING FOR THE FUTURE



NOVEMBER 7-9 • SEATTLE WASHINGTON

Contact Information

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If any of the above information is incorrect or incomplete, please correct it on the enclosed Fax Back Form.

SESSION

Description

From Policy to Practice: Institutionalizing Corporate Social Responsibility Advanced Practitioner Session
In this highly interactive session, hear how two leading companies are working to truly integrate CSR into the cultures of their organizations and put CSR policies and commitments in place. Come prepared to share your own strategies, challenges and questions about institutionalizing CSR.

Time*

Wednesday, November 7, 2001, 4:30-6:00 p.m.

Location*

Cascade A

**Please note: Time and location subject to change.*

BIOGRAPHY

Please send us an electronic version of your biography to knygaard@bsr.org as soon as possible and no later than October 5.

ATTIRE

Business casual is the attire for the entirety of the Conference.

REGISTRATION

You will automatically be registered for the Conference. Your confirmation will include access to the "participant's only" section of the Conference website when available.

TRAVEL AND ACCOMODATIONS

Hotel

The 2001 Conference will be held at The Westin Seattle, 1900 5th Ave., Seattle, WA 98101. Reduced room rates are available only until October 12, 2001 and space is limited. Please make your reservation early.

Single: \$169

Double: \$189

To reserve a room, please call The Westin Seattle at 206.728.1000 or 800.937.8461 and indicate that you are with the BSR Conference. Please note that you are responsible for your own reservation, which must be made directly with the hotel.

Meals

Your complimentary Conference registration includes all meals. Special meals are available upon request. Please indicate your request on your registration form.

Air Travel

United Airlines is the official carrier of the 2001 BSR Conference. Participants flying United, United Express, or Shuttle by United will receive 5% off the lowest available fare (subject to all applicable restrictions), including First Class, or 10% off a full price fare. United offers an **additional 5%** discount toward the purchase of tickets purchased at least 60 days in advance of travel. To make reservations, call 800.521.4041 and reference meeting ID Code **556ET**. Mileage Plus members receive full credit for all miles flown.

Ground Transportation

The Westin is located 15 miles from the Seattle-Tacoma International Airport (Sea-Tac). In addition to taxicabs, the hotel is serviced by Gray Line of Seattle Airport Express, departing from the airport and downtown hotels every half-hour. Tickets (\$8.50 one-way, \$14.00 round trip) are available at the Gray Line of Seattle booths located at the north and south ends of the baggage claim area at Sea-Tac.

ON-SITE CHECK IN

Your conference materials will be available at the Conference registration desk on the fourth floor outside the Grand Ballroom. Registration will open at 5:00 p.m. on Tuesday, November 6, 2001.

The **Speaker Ready Room, Glacier Peak** (Second Floor), will be available from 7:00 a.m.-7:00 p.m. daily beginning Wednesday, November 7, 2001. Please take advantage of this space to meet your fellow presenters or prepare for your session.

Business for Social Responsibility

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